

purelocations

photoshoots | filming | TVCs | brand events

Australia's leading location agency.

Pure Locations elevates productions by providing the creative industry with access to incredible architecture and authentic spaces.

From suburban family homes to ocean fronted mansions, from mediterranean style to boho chic, we have homes to fit all creative briefs and budgets.





About *Us*

Established in 2004 by our Founder and Director Michelle McCormac, Pure Locations was the first location agency of its kind in Australia. Built on her 25 years in the industry, our pioneering emphasis on innovation and providing the highest level of customer service sets us apart in the location scouting industry. Today, we continue to lead and shape the industry, with our founding values remaining our guiding principles.

We work with leading international and local brands and deliver a specialised service to the creative industry, facilitating over 100 shoots a month. Providing access to phenomenal architecture, we elevate productions and corporate events with alluring backdrops and authentic spaces. We represent a diverse range of private residences throughout Australia and New Zealand. From luxury estates to suburban homes, our location library is extensive and impressive.

From our highly professional team, to our cutting-edge website, at Pure Locations we value innovation. We are the experts in the industry. We are the people behind-the-scenes who scout incredible locations, and provide a first-rate experience.

Michelle McCormac

CEO & Founder of Pure Locations

Our *Team*



Our Values



Pure Locations is Australia's leading Location Agency, providing a premium personalised service to our creative clients and homeowners for nearly two decades. We strive to find unique properties that communicate our clients' brands. We believe in serving the creative industry, and allowing any briefing to come to life. Our passion is to be part of our client's journey, and become an extension of their team.

We believe in creating personal relationships with our clients, homeowners and team members.

we value...

- Being a premium and trusted organisation
- Offering prompt communication, and a comprehensive service
- Creating a professional experience for both our creative clients and our homeowners, including cutting-edge website functions and comprehensive onboarding
- Building lasting relationships through customer-focused interactions

Our Clients include

Kmart

THE AUSTRALIAN
Women's Weekly

FONDÉ EN 1743
MOËT & CHANDON
CHAMPAGNE
★

●Zdesign furniture

News Corp

coles

CHANEL

LANCÔME
PARIS

Levi's

amazon
prime video



COCO REPUBLIC®

Ω
lululemon

Aje.



Mercedes-Benz

Audi

SAMSUNG

RALPH LAUREN

bras. *N* things

Google

VOGUE

D O M A Y N E®



DIOR

BUNNINGS
warehouse

Breville

ESTÉE LAUDER

P.E
NATION

KING

DAVID JONES

DISSH



Our *Locations*

We represent a vast and diverse portfolio of locations across Australia, from classic family homes, to grand mansions and everything in between.

[Explore our portfolio](#)



Aspirational Homes



Outdoor Entertaining



Prestige Properties



Suburban Family Homes

Our Services

We believe in providing our clients with a personalised service that saves time and takes the guesswork out of location scouting.

Have a location specialist on hand

We tailor to the needs of our clients and provide a comprehensive service where we take the time to understand your brand and production needs. Each booking has a dedicated Account Manager from our Client Services Team who will coordinate the location booking with both the clients and homeowners. Our end-to-end service is a seamless experience that provides expert location support.

Save time with our free file search

We offer a free file search service. Send us your location brief and budget, and we will conduct a file pull from our extensive library and provide you with a selection of location houses that match your creative vision.

Access an extensive location library

We have over 2,000 location houses across Australia and New Zealand that are available to hire for photo shoots, TV commercials, filming, digital content and corporate events. From luxury locations to suburban homes, our portfolio includes a wide variety of design styles in both the residential and commercial space.

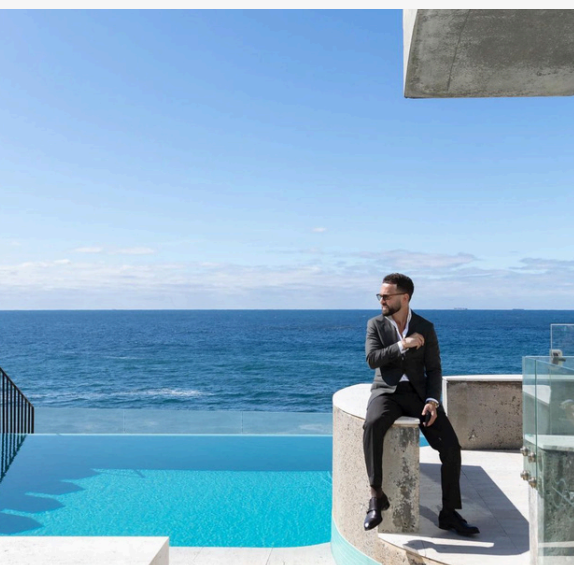
Location Scouting Service

With dedicated in-house Location Scouts ready to discover the unique location gems that have never been shot in before, we will find the perfect location for your production. We are continually scouting and adding new and exciting locations to our library every day.

Rely on our industry knowledge and experience

With more than 20 years of experience in the industry, our team has a wealth of knowledge and expertise. We know what makes a great shoot location, and our team has an in-depth knowledge of our properties and the logistical components that may need to be considered. Equally for our homeowners, we know the all questions to ask our creative clients to ensure a smooth production for the owner and hirer.





Showcase

We work with a diverse range of international and local brands. From fashion to furniture, beauty to branded events, we provide inspiring locations that enhance campaigns with alluring backdrops and authentic spaces.

we elevate your productions...

- Offering a vast and diverse portfolio, with new locations added daily
- Our team is dedicated to finding the perfect location to suit every brief. With location scouts constantly hunting for fresh spaces, we will find exactly what our clients need

Testimonials

“



Pure Locations are a dream to work with. they worked with our brief and suggested locations that were perfect for our shoot and within budget. Super accomodating and efficient, I highly recommend

REBECCA | **VOGUE X DIOR**

“



Such an amazing company! Highly recommend to anyone! Jane from Pure Locations has been so amazing and such a big help in finding the perfect location for our photoshoot. Thank you!

ESSIE | **HELLO MOLLY**

“



Nicole is an absolute pleasure to work with. We have booked a number of properties through Pure Locations for photoshoots and every booking we've had has always been an easy and seamless process. I could not recommend them highly enough.

ALESSANDRA | **THE LABEL**

“



The personable and professional team at Pure Locations has made the experience of providing my home for location shoots easy. Communication is key to making it work for all parties involved and Michelle and her team keep you involved throughout the entire process

MJ | **HOMEOWNER**

Contact us to see
what we can help
you create.

ONLINE

purelocations.com.au

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SOCIAL MEDIA

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